

# H.F. “BUNNY” BROWN IV

ARCHITECT & PRINCIPAL, JACKSON BROWN  
PALCULICT ARCHITECTS, LITTLE ROCK

BY LAUREN JAMES | PHOTO BY KAREN E. SEGRAVE

As the movement for sustainable construction has grown over the last few years, several Arkansas schools have joined in under the leadership of one H.F. “Bunny” Brown IV, AIA, LEED AP.

As an architect and principal of Little Rock’s Jackson Brown Palculict Architects – Bunny started in October 1993 and became partner in 2003 – he has led design teams on seven LEED-certified educational facilities, in addition to numerous others, guiding each to find the most energy-efficient, cost-effective and viable architectural solutions.

“Most people say they want to do what is ‘environmentally responsible’ but do not want to burden their project with additional cost,” he says. “Therefore, we spend a lot of time educating our clients on the benefits of sustainable design and how this approach can actually save money.”

Some of the school projects he’s worked on include Bethel Middle School in Bryant—the first LEED school in Arkansas, built back in 2006—as well as Hurricane Creek Elementary and Hill Farm Elementary in Bryant, Wooster Elementary in Greenbrier, Bismarck High School, Bryant High School and Pulaski Technical College’s Fine & Performing Arts/Humanities Center.

And Mother Nature isn’t the only one benefiting from his work greening up these schools. “Studies have proven that educational

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facilities designed with more natural light, acoustics sensitivity and better indoor air quality have less absenteeism, better test scoring and less vandalism due to more pride in their schools,” Brown says.

To achieve more contextual, functional and efficient facilities, he employs building methods that have been used throughout history—like strategic building orientation and tactical use of topography. It’s something Brown says he’s been dedicated to for a long time. “I have always had an interest [in this],” he says. “I noticed at a young age how natural light illuminated spaces and how comfortable those spaces felt.”

Brown hopes these and all other green design techniques will become a mainstay for schools and the architecture world as a whole.

“I believe [it’s] crucial,” he says. “When using smart and applicable green strategies, we can design facilities more energy efficient, aesthetically pleasing and sustainable for little to no additional front-end cost that will enhance the users environment and offer lifecycle value to our clients.”

As an architect and principal of Little Rock’s Jackson Brown Palculict Architects, Brown has led design teams on seven LEED-certified educational facilities across the state.